

CUSTOM EDITION RATE CARD



Your Own Customized Park It! NYC 2009

Your clients will think of you every time they save time and money on parking. So why not create a unique marketing tool to demonstrate how your company puts its customers first.

Create a Custom Edition for

- Holiday or Year-end Gift
- Thank You Gift
- New Employee Resource
- Promotional and Marketing Events

Call us to develop your own Park It! NYC

with your company logo, website or phone number.

If you do not have a logo file, Park It! Guides can create simple text artwork for no cost.

You will generally receive your Custom Editions 2-3 weeks from the date of approved artwork

The Park It! team can manage the entire mailing process for you, so you can focus on your business. Just send us your client list with any gift note you'd like to include, choose your gift packaging, and your gifts will be delivered.

Custom Edition Pricing

Quantity	Price
20 – 49	\$15.25
50 – 99	\$14.50
100 – 199	\$13.95
200 – 499	\$13.00
500 – 999	\$12.65
1,000+	Call us

\$.75 black stamp fee per book

\$85 set-up charge for each custom cover



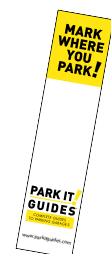
Additional Park It! NYC Items

White bubble mailing envelopes \$.75 each

Mark Where You Park!™ Bookmarks . \$5 for 20 bookmarks

Gift Packaging: \$1 each

White presentation box with tissue paper



Other Park It! NYC Custom Guides

Custom Map: A unique label on the front cover of the Park It! NYC laminated fold-out map, prepared by Park It! Guides or your marketing department.

Custom Location Map: A customized map of parking near your office. Feature on your web site and in your marketing materials. Great additions to event invitations and other client communications.

Neighborhood Guides: Mini-edition of our Park It! NYC Guide, with covers and content customized for your neighborhood or the area of your upcoming event.