

CUSTOM EDITION ORDER

Date _____

Instructions

- A. Complete Purchaser and Shipping Address information
- B. Indicate quantities for each item
- D. Complete Payment Information
- F. Sign and Date on page 2
- Fax if paying by credit card, Mail if paying by check

Send all correspondence to:

Margot Tohn
 Publisher, Park It! Guides
 400 E 56th St, Suite 29F
 New York, NY 10022
 Ph 212.750.8555 Fax 866.719.2807
 sales@parkitguides.com

CUSTOM PRINT PRICING

Quantity	Price
20 – 49	\$15.25
50 – 99	\$14.50
100 – 199	\$13.95
200 – 499	\$13.00
500 – 999	\$12.65
1,000+	Call us

ADDITIONAL PARK IT! NYC® ITEMS

- White Bubble Mailing Envelopes\$0.75 each
- Mark Where You Park!™ Bookmarks (set of 20)\$5 per set
- White Gift presentation box with yellow or red tissue paper*\$1 each

\$.75 black stamp fee per book

*Presentation boxes are approved for mailing by USPS

A. CONTACT INFORMATION

Purchaser Address

Contact Person _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone () _____
 Fax () _____
 Email _____

Shipping Address *(if different than Purchaser Address)*

Contact Person _____
 Title _____
 Company _____
 Address _____
 City _____ State _____ Zip _____
 Phone () _____
 Fax () _____
 Email _____

B. ORDER INFORMATION

QTY	DESCRIPTION	UNIT PRICE	TOTAL
	Park It! NYC – Custom Edition set-up	\$85.00	
	Park It! NYC – Custom Edition book	\$	
	Park It! NYC – Custom Edition Stamp Fee	\$.75	
	Bubble Mailing Envelopes (holds up to 2 books)	\$.75	
	Mark Where You Park!™ Bookmarks (units of 20 bookmarks)	\$ 5.00	
	White Gift Box with tissue paper (red, yellow)	\$ 1.00	
	Park It! NYC Map	\$ 5.95	
	Other (refer to Fees section of Terms & Conditions)		
		TOTAL	
		75% Due with Order	

C. CUSTOM ARTWORK

- I will provide my logo and text in an editable .eps format
- I will need Park It! Guides to adapt my logo from a .jpg file and add text.

Clearly write the text you want on your custom cover _____

D. PAYMENT INFORMATION

- Paying by check. Please make check out to **Park It Guides** and mail to address below
- Paying by credit card. Visa MasterCard

Name on Card _____ Amount to be charged \$ _____
 Address _____ Credit Card # _____
 City _____ State _____ Zip _____ Exp. Date _____ Security Code _____
 Phone () _____ Signature _____

NOTE: Tax and Shipping costs will be added to the final balance

E. TERMS & CONDITIONS

Fees

- \$85 set-up charge for each custom cover
- \$.75 per book for black ink stamp on front cover
- \$15 for paper proof of cover artwork, if requested
- \$50 for actual book proof of cover artwork, if requested
- \$50 for any additional set-up after initial set-up, if requested
- \$45 for PMS match other than black ink

Technical Specifications

All custom printing is done in black ink
 Artwork must be in an editable .eps file format and fit in a 2 3/4" wide x 2" high space. Please email artwork to customeditions@parkitguides.com
 We will email or fax you a digital image of your custom cover for approval
 If you do not have a logo file, Park It! Guides can create simple text artwork for no cost. Please call for costs to create more extensive artwork.

Payment Terms & Shipping

Final delivery is approximately 2-3 weeks from the date of approved artwork
 75% deposit with order, balance due when books are ready to be shipped. Park It! Guides accepts credit cards and company checks. Sales Tax and shipping costs will be applied to final invoice. We ship via UPS or FedEx ground. Additional costs for shipping and handling, and sales tax where applicable. Prices may change.

F. SIGNATURE

I agree to the Terms & Conditions as set out in this Purchase Order

Signature

Date